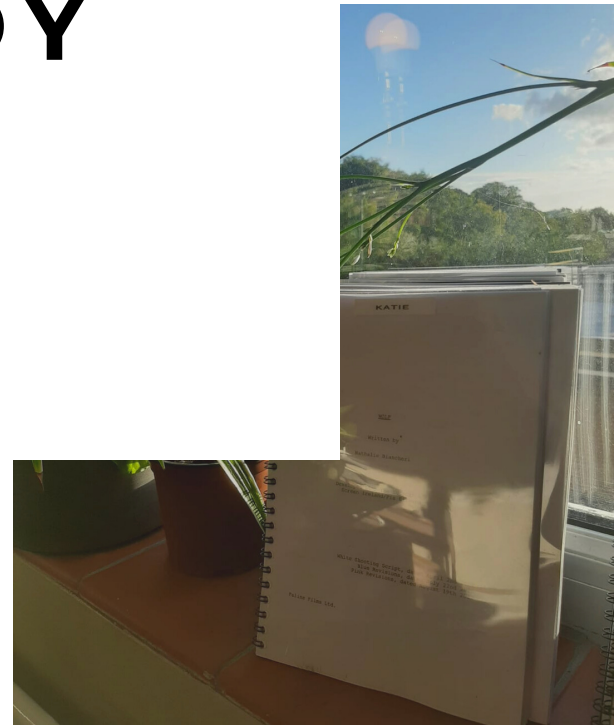
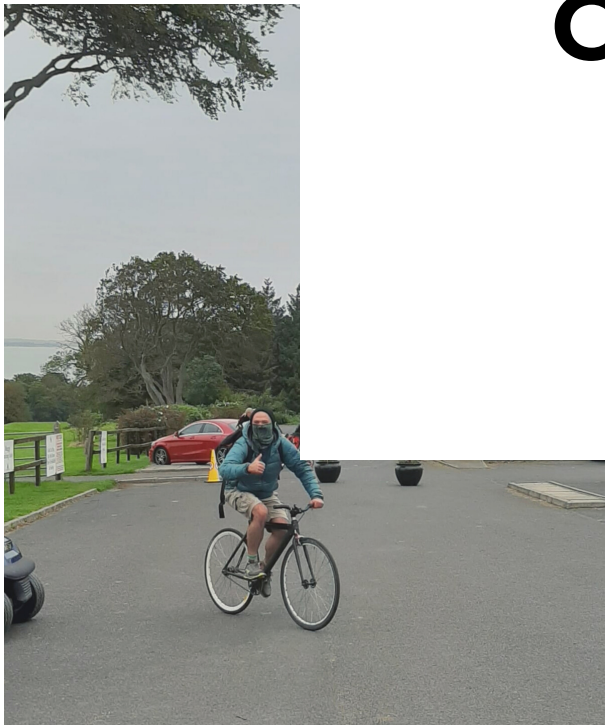




WOLF

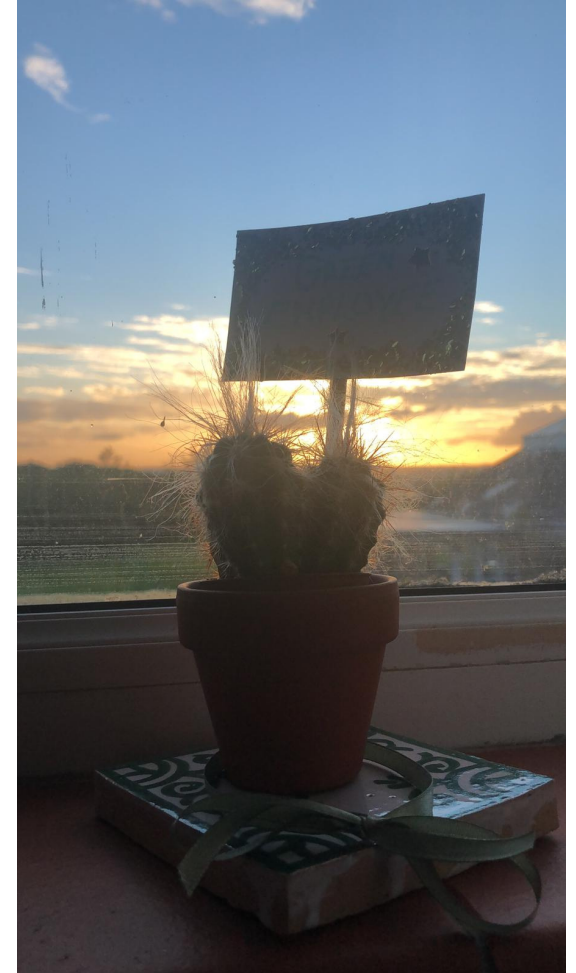
# SUSTAINABLE FILMMAKING CASE STUDY

Created by  
Sharon Cronin  
and  
Sacha Dillon

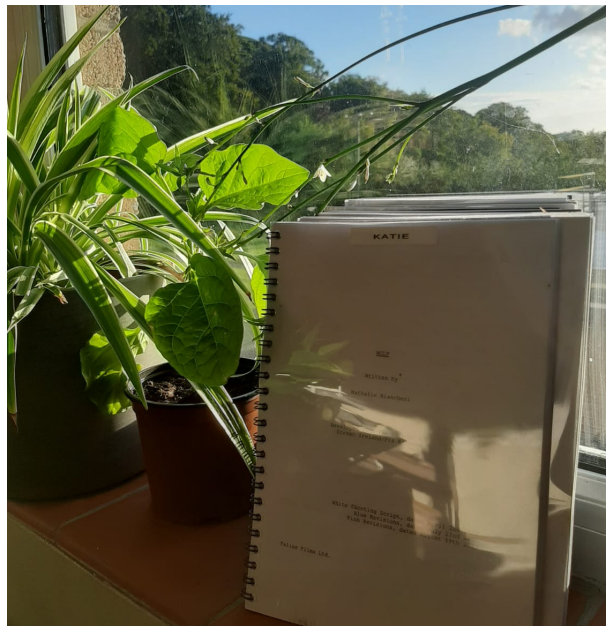


Wolf is written and directed by Nathalie Biancheri (Nocturnal), produced by Jessie Fisk of Feline Films and Jane Doolan of Mammoth Films. The co-producers are Mariusz Wlodarski and Agnieszka Wasiak of Lava Films in Poland.

*Jacob (George MacKay) believes he is a wolf trapped in a human body, a real-life condition known as species dysphoria. When his distraught family send him to a clinic which specialises in the treatment of the disorder, he meets the other patients – Duck (Senan Jennings), Squirrel (Darragh Shannon), Horse (Elisa Fionuir), Parrot (Lola Petticrew), Spider (Amy Macken) and German Shepherd (Fionn O'Shea) - who all self-identify as another species. Together they are forced to undergo increasingly extreme forms of "curative" therapies at the hands of The Zookeeper (Paddy Considine), whose methods are unconventional and cruel. The only respite to this ever-growing restlessness is the enigmatic Wildcat (Lily-Rose Depp) with whom he roams the hospital in the dead of night. The two form an improbable friendship that develops into infatuation, but can he renounce his true self for love, and will he ever be able to deny the being inside?*



Wolf was filmed in Dublin, Ireland over 6 weeks between August - October 2020.



Wolf is the first Screen Ireland production to take part in BAFTA's Albert Sustainable Production Scheme. Albert is currently the leading authority on environmental sustainability within the Film and Television Industry.

As part of this programme we carefully tracked our carbon footprint throughout the shoot and introduced numerous sustainability measures in order to meet Albert's requirements. The areas we tracked in order to calculate the production's carbon footprint were: Location Generator Use, Accommodation, Office Energy, Post-Production, Materials, Travel & Transport and Disposal.

In order to gather the data required for the carbon footprint and to involve everyone on set in being more sustainable we had to lay out our plans in a clear and comprehensive way for all the cast and crew.

# GREEN MEMO

A green memo is the first step in informing cast and crew about a film's sustainable intentions.

Sending it out as early as possible in the prep stages of production is vital so that cast and crew are ready to do their bit in order to lower the carbon footprint of the production.

On Wolf our Green Memo was issued to everyone in their starter pack email which they received before they commenced work on the production. It detailed the main activities the production wanted to engage in to effectively lower the carbon footprint such as; paperwork, waste, catering and covid-19 safety.

It also let everyone know that we would be meeting with each department to see what sustainable measures could be incorporated into their department.

## WOLF : GREEN MEMO

**WILDCAT FILMS ARE COMMITTED TO REDUCING THE CARBON FOOTPRINT OF THIS PRODUCTION AND IMPLEMENTING MORE SUSTAINABLE MEASURES TO THE BEST OF OUR ABILITY WHILE ALSO COMPLYING WITH COVID 19 GUIDELINES.**

### **PAPERWORK**

There will be a paperless policy and all contracts, timesheets, mileage forms etc. will be submitted digitally. Call sheets and sides will be distributed digitally and there will be an opt- in policy for printed scripts, and schedules.

### **WASTE**

All offices have been furnished with recycling and composting facilities. We are aiming for an 80% recycling rate with your help.

### **CATERING**

All catering packaging for meals will be fully compostable please ensure to dispose of this in the compost bins provided. Everyone will be issued with a WOLF water bottle. All cast and crew will be expected to bring their own reusable cup to work.

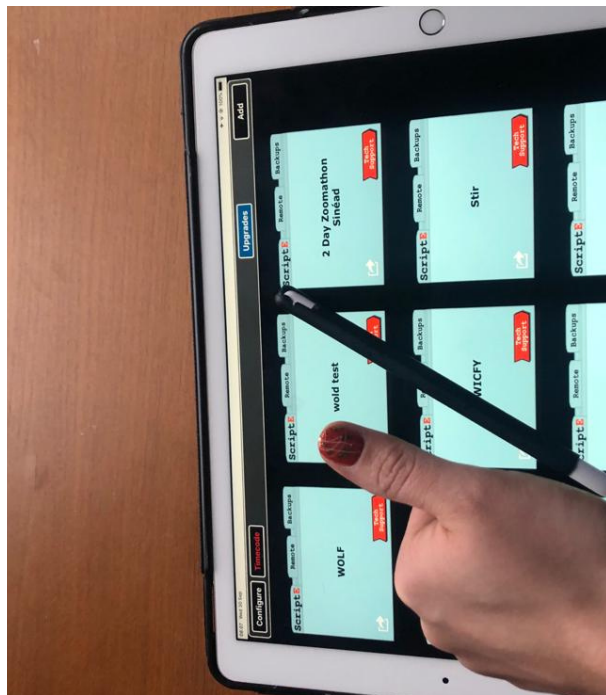
### **COVID-19**

There will be refill stations for hand sanitiser, washing-up liquid and soap.

### **OTHER DEPARTMENTS**

We will be meeting with each department to see what sustainable measures can be incorporated into your department. You will have the best insight into how to make your department more environmentally friendly.

Wolf will be taking part in BAFTA's Albert Sustainable Production scheme. Albert is an indie and broadcaster backed project that provides the film and television industry with the necessary expertise to promote sustainability in the film industry. For more info visit: [wearealbert.org/](http://wearealbert.org/)



## DEPARTMENT GUIDES

Engaging directly with each department is the best way to see what sustainable measures they can achieve over the course of the production. To get things started on Wolf, we issued each department with a 'departmental green memo' offering them a starting off point for sustainable measures, much of this information was gathered directly from the Albert website and by seeing what other productions had done in the past.

These guides were emailed out to each department member and our sustainability coordinator Sacha then sat down with each department to discuss the guides. We found that offering some simple solutions to each department encourages them to think about new initiatives they can engage in and also how to improve things they are already doing. As with the Green Memo, it is important to issue these guides at the very beginning of the production so people can implement carbon cutting measures from the start and not feel overwhelmed half way through a job.



## COSTUME GUIDE

Wolf is taking part in the Albert Sustainable Production Scheme. Below is a list of suggestions on how your department can be more environmentally friendly.

As you know how best to make your department as sustainable as possible please let us know of any amendments you have to this list and inform Production of any departmental initiatives you are implementing to try and be greener! We will be awarding points to departments who are the most eco-friendly and there will also be a “Green Employee of The Week”!

- Prioritise pre-loved clothing and accessories wherever possible.
- Make a donation: Look for ways to repurpose clothing, fabrics and office supplies at the end of a shoot.
- Install fabric recycling systems and ensure all unwanted items can have a new life on wrap.
- Considering the current pandemic perhaps have a designated textile recycling box for off cut which could be used to make masks. Several charities are making masks to fundraise and may accept fabric donations.
- Fashion labels: Check the credentials of the fabric you buy, Fair Trade and Organic, EU ECO-label or Cradle to Cradle? Support designers who work with more sustainable materials. It could also be a form of planet placement if a particular character wears a sustainable brand.
- Choose naturally dyed fabrics which have less of an negative impact on the environment.
- Use filters to stop synthetic microfibres entering the water stream, every time you wash clothes. Consider using a [guppy bag](#).
- Use cloth costume bags or biodegradable costume bags. Ideally dedicate time to making cloth costume bags in prep.
- Use eco-friendly cleaning products and buy products in bulk to reduce packaging. [Sonnet](#).
- Air dry clothes and avoid using the tumble drier unless absolutely necessary.
- [The Costume Directory](#) is a fantastic resource which lists sustainable and ethical designers, brands, websites and goes into the pros and cons of using different materials.

Wolf will be taking part in BAFTA's Albert Sustainable Production scheme. Albert is an indie and broadcaster backed project that provides the film and television industry with the necessary expertise to promote sustainability in the film industry.

For more info visit: [wearealbert.org/](http://wearealbert.org/)



## ART / PROPS GUIDE

Wolf is taking part in the Albert Sustainable Production Scheme. Below is a list of suggestions on how your department can be more environmentally friendly.

As you know how best to make your department as sustainable as possible please let us know of any amendments you have to this list and inform Production of any departmental initiatives you are implementing to try and be greener! We will be awarding points to departments who are the most eco-friendly and there will also be a “Green Employee of The Week”!

- Prioritise previously used or recycled material for the set build and ensure it is reused/ repurposed on wrap. Replace pieces of flats so that they can be reused multiple times.
- Rent items instead of buying or making new.
- Buy second hand items wherever possible.
- Choose recycled content materials.
- Avoid toxic and harmful products.
- Use water based glues and avoid using the toxic products.
- Collect excess paint in allocated trays instead of washing it down the drain.
- Use plant based paint strippers. Use non petroleum based, non toxic, low VOC paints. Water soluble latex paints typically contain fewer VOCs, generate fewer odours, and eliminate the need to use paint thinners to clean surfaces.
- Reuse props from previous productions. Borrow props and share props across multiple productions.
- Use newspaper for packing rather than bubble wrap to pack more compactly and reduce travel.
- Recycle and reuse screws, wall fixings and hooks. Avoid plastic rawl plugs.
- Avoid black tack and command strips. Use baby nappy pins rather than cable ties.
- Buy high quality equipment which can be used again and again.
- Use rechargeable batteries.
- Have a wrap plan. Start making a plan for where props and set pieces will go on wrap. Have donation organisations set up well in advance of wrap to give them time to make arrangements.
- Look into donation opportunities at theatres, schools, and charities. Support organisations with the ability to collect.
- Use specialist organisations for reclaiming sets/props/construction materials.
- Make sure that things are easy to deconstruct making it easier to donate or reuse in the future

Wolf will be taking part in BAFTA's Albert Sustainable Production scheme. Albert is an indie and broadcaster backed project that provides the film and television industry with the necessary expertise to promote sustainability in the film industry.

For more info visit: [wearealbert.org/](http://wearealbert.org/)



## GREEN NOTICE BOARD

On Wolf we felt it would be beneficial to have a Green Notice Board in the main entrance of the building we filmed in to keep everyone up to date with how the production was meeting its environmental goals. The notice board was also a great way to inform crew about the overall impact the film industry has on the environment.

Every week we updated the board with what individual crew members were doing to be more sustainable from what second hand props and costumes had been used, to which crew members were cycling to work.

We found that this incentivised crew members to tell us about what they were doing within their departments to be greener. We also put the production's predicted carbon footprint up on the Green Notice Board so that everyone could see what kind of environmental impact Wolf would have. This proved to be quite a talking point as different departments were able to see their impact and how it related to the overall production.

The Green Notice Board was also where we announced the 'Green Employee of the Week'!

EMPLOYEES


2 WEEK 3


6 ECO DEPT.

WEEK

GREEN NOTICE BOARD

WOLF GREEN MENU

AN ALLY TO FOOD AND COMPOST FOR AN ECO-FRIENDLY CAMPUS

CONSUMER KNOWLEDGE ON FOOD WASTE REDUCES THE AMOUNT OF FOOD WASTE THAT IS INCINERATED AND THE AMOUNT OF CO<sub>2</sub> RELEASED TO THE ATMOSPHERE

WASTE MANAGEMENT

- The food waste is collected in a separate bin and taken to a local composting facility.
- The compost is used to enrich the soil in the campus garden.

WATER

- The water from the food waste is used to irrigate the campus garden.
- The water is filtered and used to water the plants.

ENERGY

- The energy from the food waste is used to generate electricity.
- The energy is used to power the campus buildings.

WATER REUSE

- The water from the food waste is used to irrigate the campus garden.
- The water is filtered and used to water the plants.

WASTE REUSE

- The waste from the food waste is used to generate electricity.
- The waste is used to power the campus buildings.

WOLF CARBON FOOTPRINT

ACCOMMODATION 33.9%



WASTE DISPOSAL 8.3%

20.4%



# GREEN EMPLOYEES

# ECO WOLF

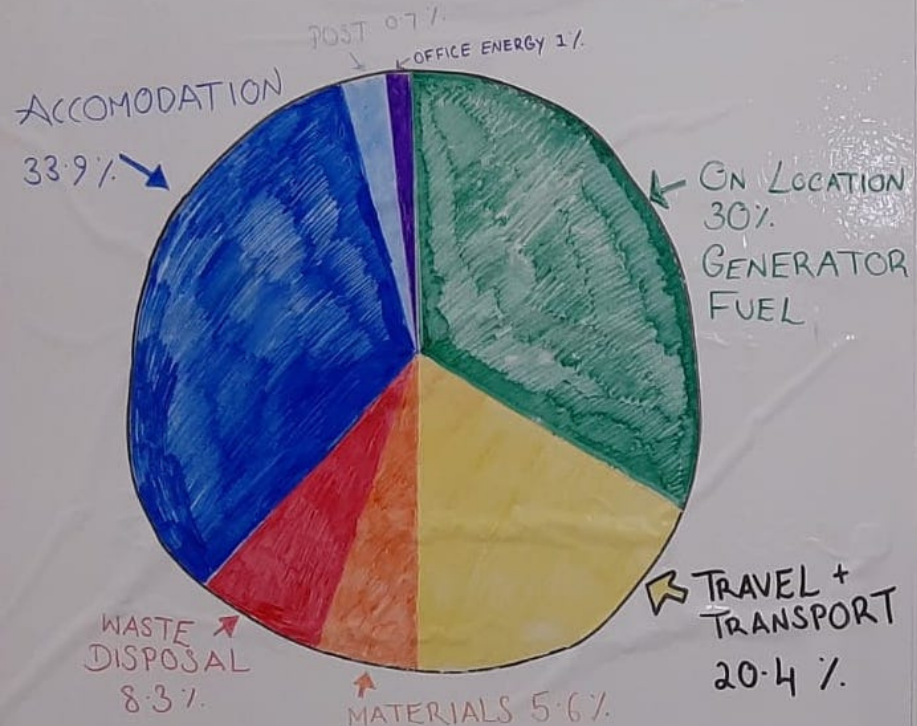


JUSTINE REUSED THE SWIMMING POOL CURTAINS FROM A COMMERCIAL AND FOUND THE THERAPY ROOM CHAIRS IN A SECOND HAND SHOP.

JOYCE BOUGHT HER KEEP WARMS IN THE VINTAGE FACTORY AND A LARGE % OF THE COSTUMES IN SECOND HAND SHOPS.

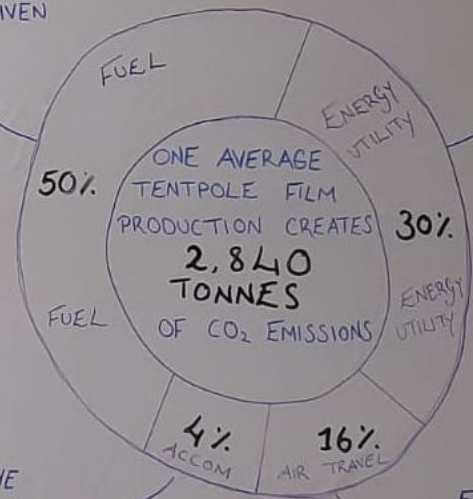
OLAYA HAS BEEN SELLING REUSABLE MASKS TO REDUCE PPE WASTE.

## WOLF CARBON FOOTPRINT



WOLF'S PREDICTED FOOTPRINT IS 42 TONNES CO<sub>2</sub>

EQUIVALENT TO 3.4 MILLION MILES DRIVEN BY A PASSENGER VEHICLE



EQUIVALENT 450 TONNES OF COAL BURNED.

EQUIVALENT TO THE YEARLY ELECTRICITY USE OF 34 HOMES

EQUIVALENT TO RETURN FLIGHTS LONDON TO NEW



## GREEN EMPLOYEE OF THE WEEK

In order to encourage everyone on the crew to be more sustainable and to let us know about all the green initiatives they were implementing we awarded a weekly prize for 'Green Employee'.

The winner was announced every Friday and they received either a cactus or a succulent for their efforts and their photo went up on the Green Notice Board. People started to get quite competitive and there were a few department rivalries throughout the shoot.

We felt it was important to try and make the sustainability measures fun and engaging for the crew rather than an extra thing they had to do on top of their already busy jobs.

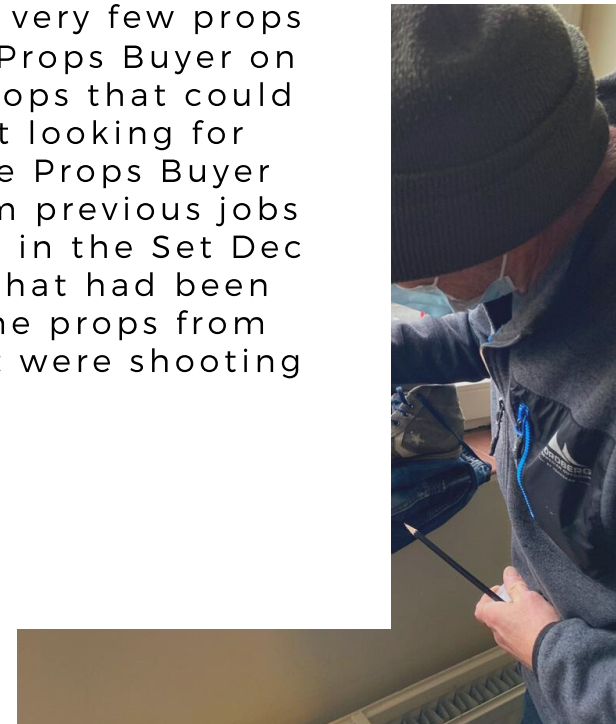
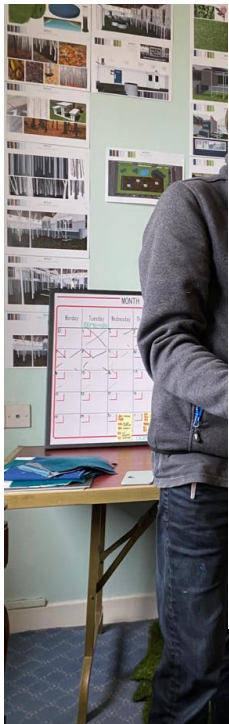
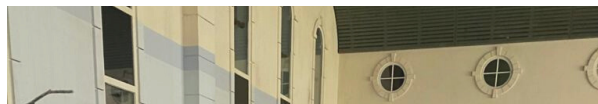
The weekly award was also a great way to keep the crew engaged in the running of a more eco-friendly production.



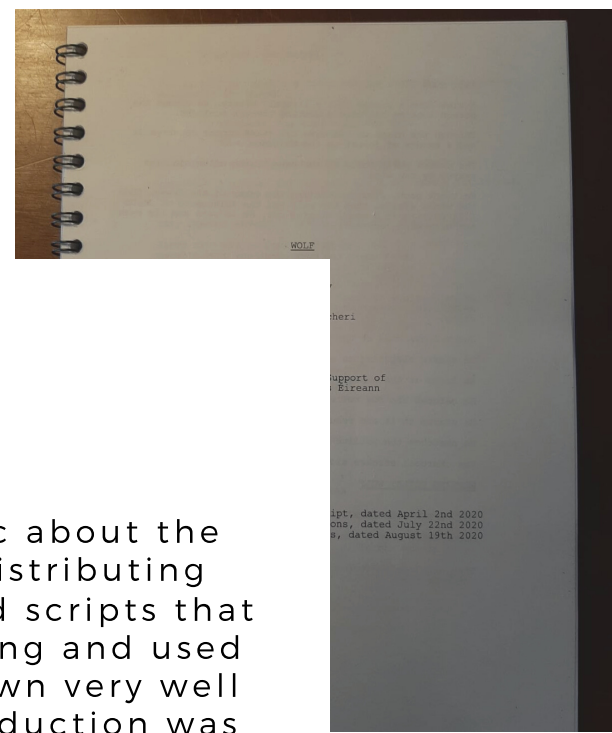
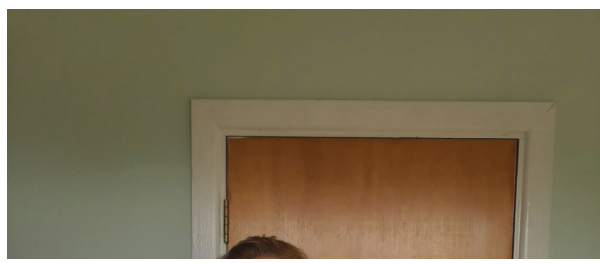
## ART AND PROPS DEPARTMENTS

Early on in Prep we met with the Art Director to discuss what we were going to do with the set build when we wrapped. He was very on board with **donating the set** and was able to provide a breakdown of how many flats there were and what could be donated on wrap. We were then able to start contacting organisations and colleges to see if there was anyone interested in reusing the set flats.

The Props Department used a significant amount of **second hand props and rented props** so there were very few props that were bought new or purpose built. The Props Buyer on Wolf also provided a breakdown of all the props that could be donated on wrap so that we could start looking for organisations to take things in advance. The Props Buyer was also very conscious of reusing props from previous jobs that she had done and she held regular sales in the Set Dec Office for crew members to buy any props that had been wrapped. As well as this she sold a lot of the props from Wolf to other contemporary productions that were shooting at the same time.



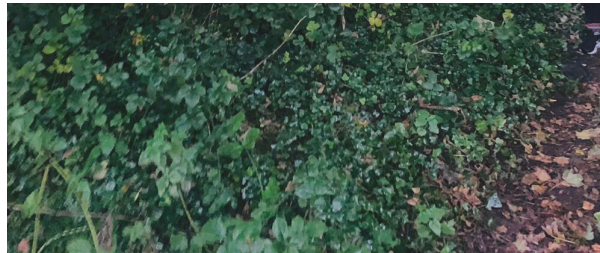


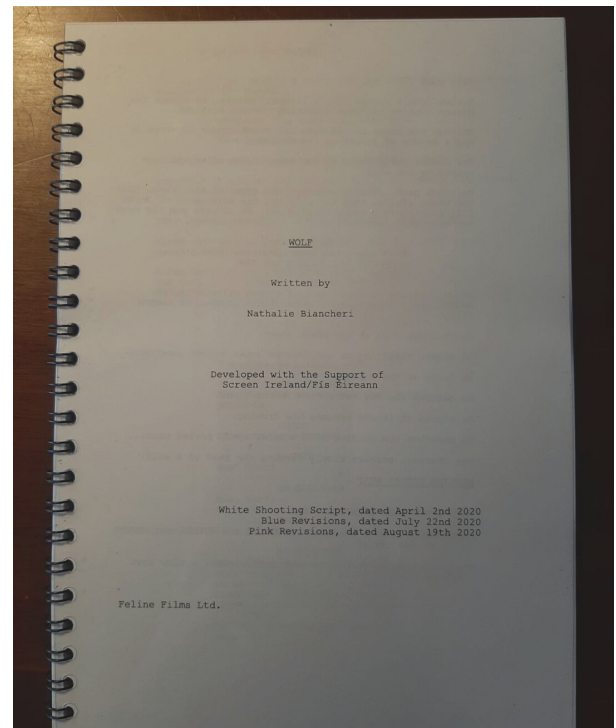
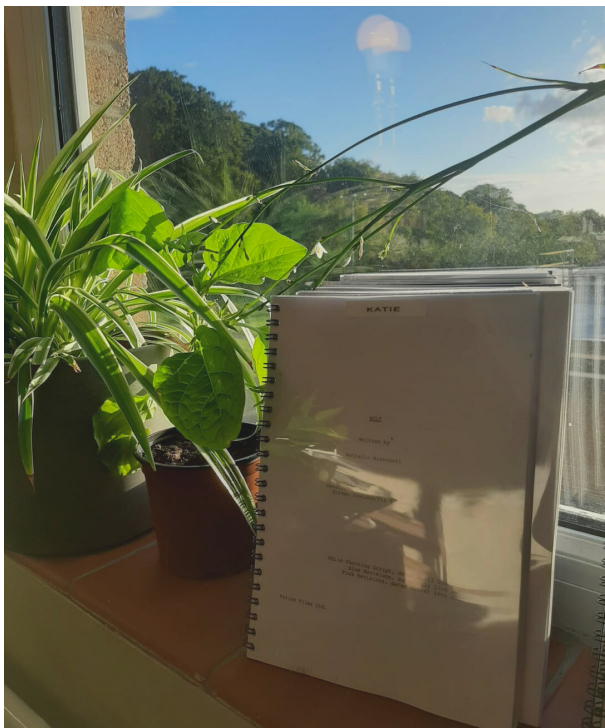


## ASSISTANT DIRECTORS

The AD Department was very enthusiastic about the idea of using **Sides Books** rather than distributing sides each day. These were A5 spiral bound scripts that were distributed on the first day of shooting and used for the six weeks. These booklets went down very well with all members of the crew and the production was able to significantly reduce its printing.

The **callsheet was distributed digitally** and one A3 callsheet was displayed near the set each day. Only a select few crew members requested individually printed callsheets and everyone else was happy with the digital copy.







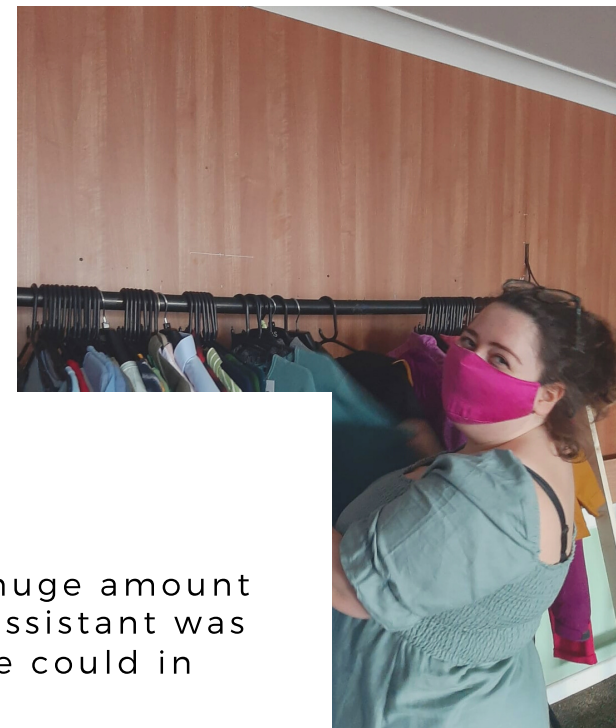
## CONSTRUCTION

The construction team was made aware from an early stage that the set build was going to be donated on wrap. They were then able to dismantle the flats in such a way that they could be reused.

One of the riggers on Wolf arranged for the set flats, leftover plywood sheets and fake grass offcuts to be given to his friend who wanted them to build a shed. This meant that none of the set build was skipped on wrap.



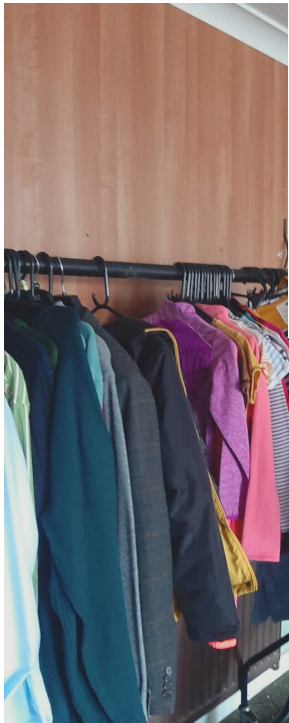




## COSTUME

The Costume Department on Wolf used a huge amount of **second hand costumes**. The costume assistant was very conscious of buying as much as she could in charity shops.

The Costume Department also held a **clothes sale** on the last week of shooting for crew members to buy any clothes before they were donated or sold.







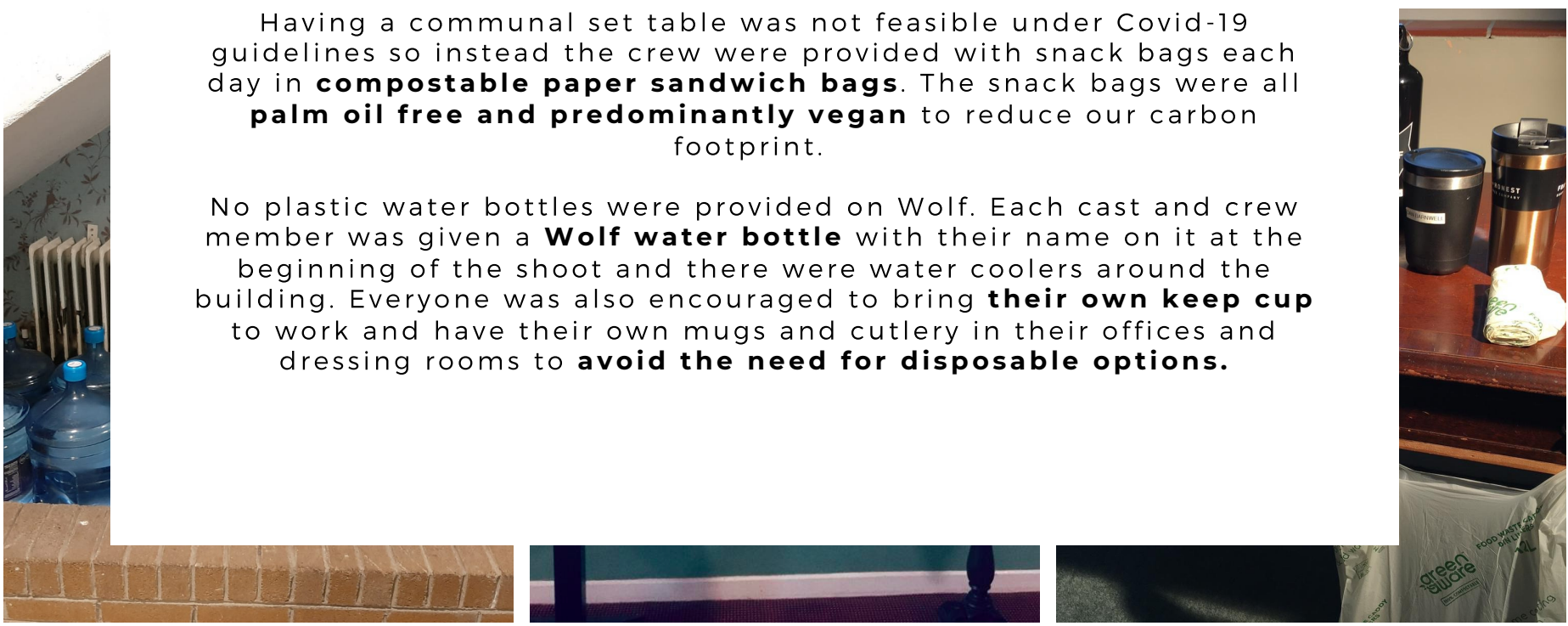
## CATERING

On Wolf, there was a pre-order system for catering in order to **reduce food waste**. Crew were also encouraged to opt for a meal allowance and bring in their own lunches in order to further reduce food waste on set.

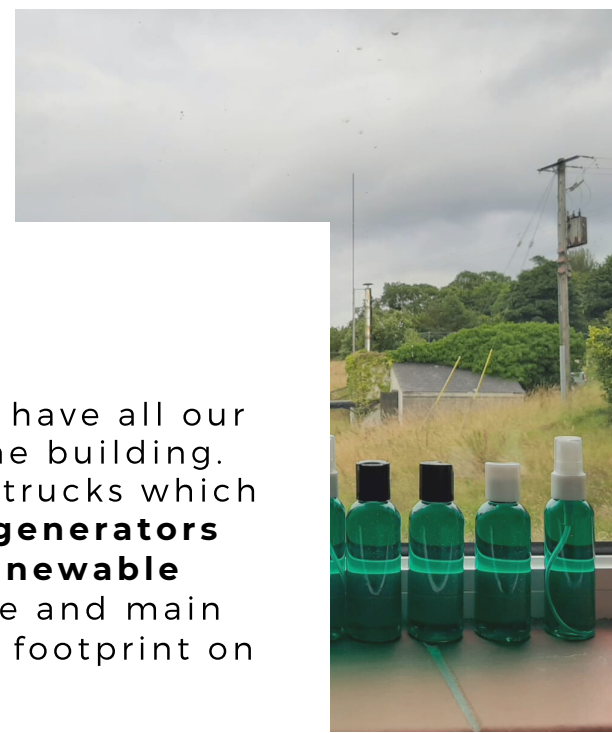
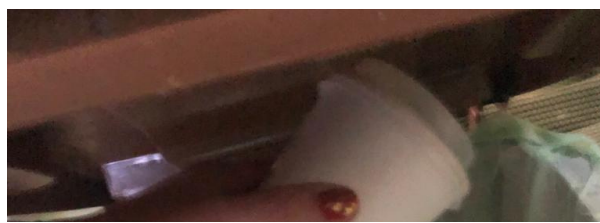
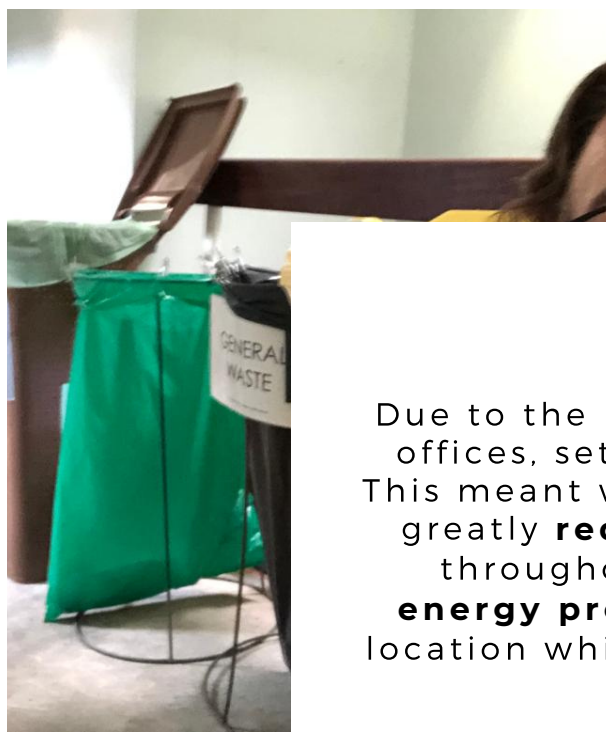
Due to Covid-19 restrictions the meals had to be pre-packaged but the caterers used all **compostable packaging and wooden cutlery** and there were composting facilities available in the dining area. One cast member even took it upon themselves to go around to each cast member's dressing room with a compost bin to collect their bowls and utensils after lunch.

Having a communal set table was not feasible under Covid-19 guidelines so instead the crew were provided with snack bags each day in **compostable paper sandwich bags**. The snack bags were all **palm oil free and predominantly vegan** to reduce our carbon footprint.

No plastic water bottles were provided on Wolf. Each cast and crew member was given a **Wolf water bottle** with their name on it at the beginning of the shoot and there were water coolers around the building. Everyone was also encouraged to bring **their own keep cup** to work and have their own mugs and cutlery in their offices and dressing rooms to **avoid the need for disposable options**.



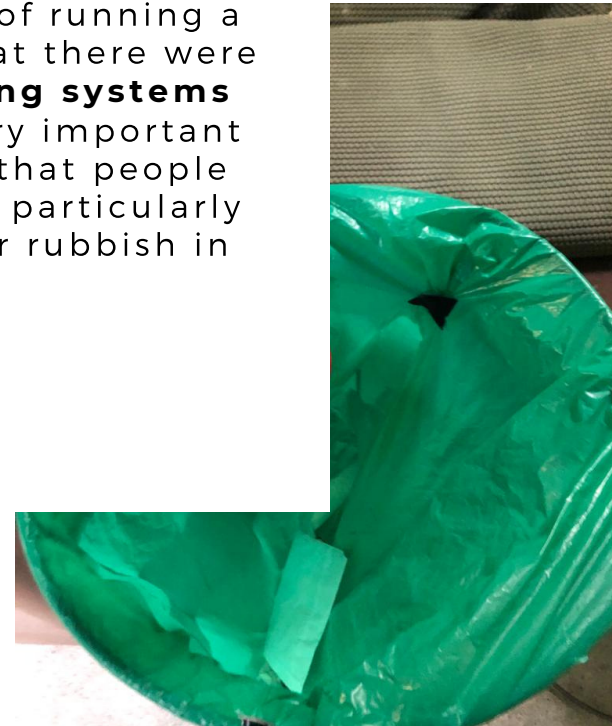
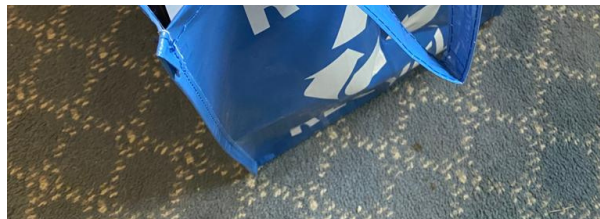




## LOCATIONS

Due to the nature of Wolf we were able to have all our offices, sets and dressing rooms in the one building. This meant we didn't require any facilities trucks which greatly **reduced our reliance on diesel generators** throughout the shoot. We also had a **renewable energy provider** for our production office and main location which greatly reduced our carbon footprint on Wolf.

Waste management is an important part of running a sustainable production and we ensured that there were **comprehensive recycling and composting systems** throughout the offices and on set. It is very important to monitor the bins carefully and ensure that people are recycling and composting correctly as particularly on set people could carelessly throw their rubbish in the wrong bin.





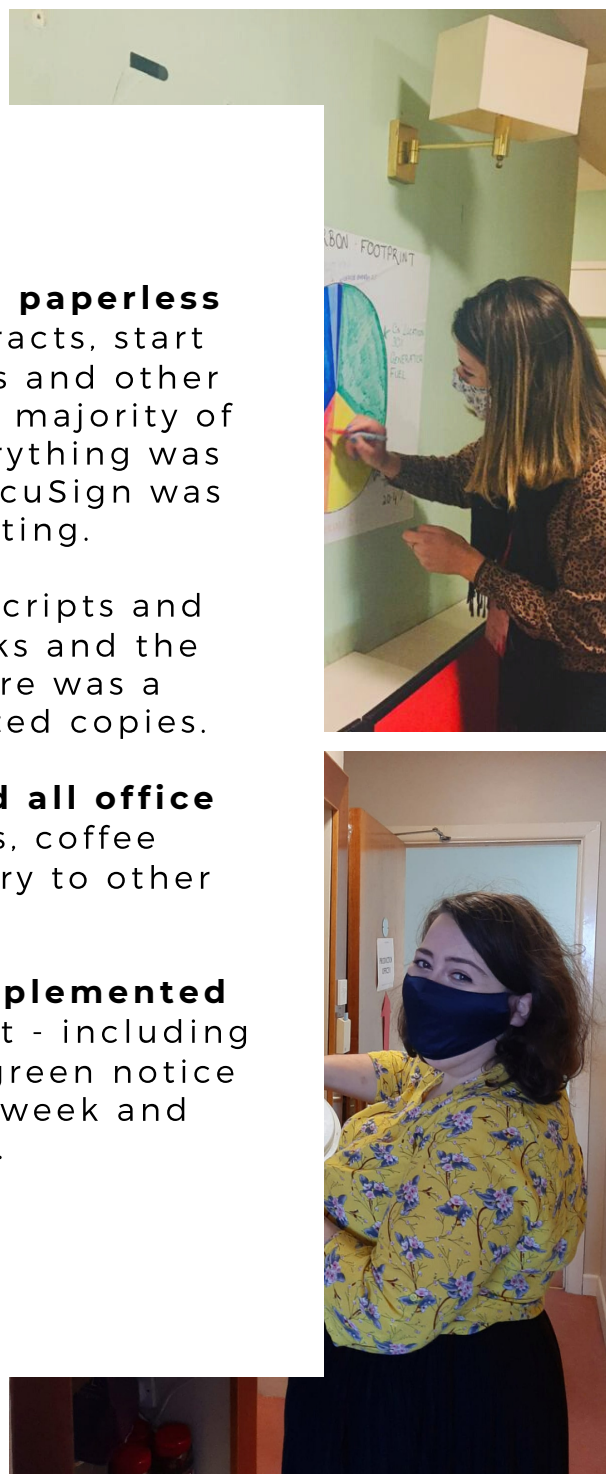
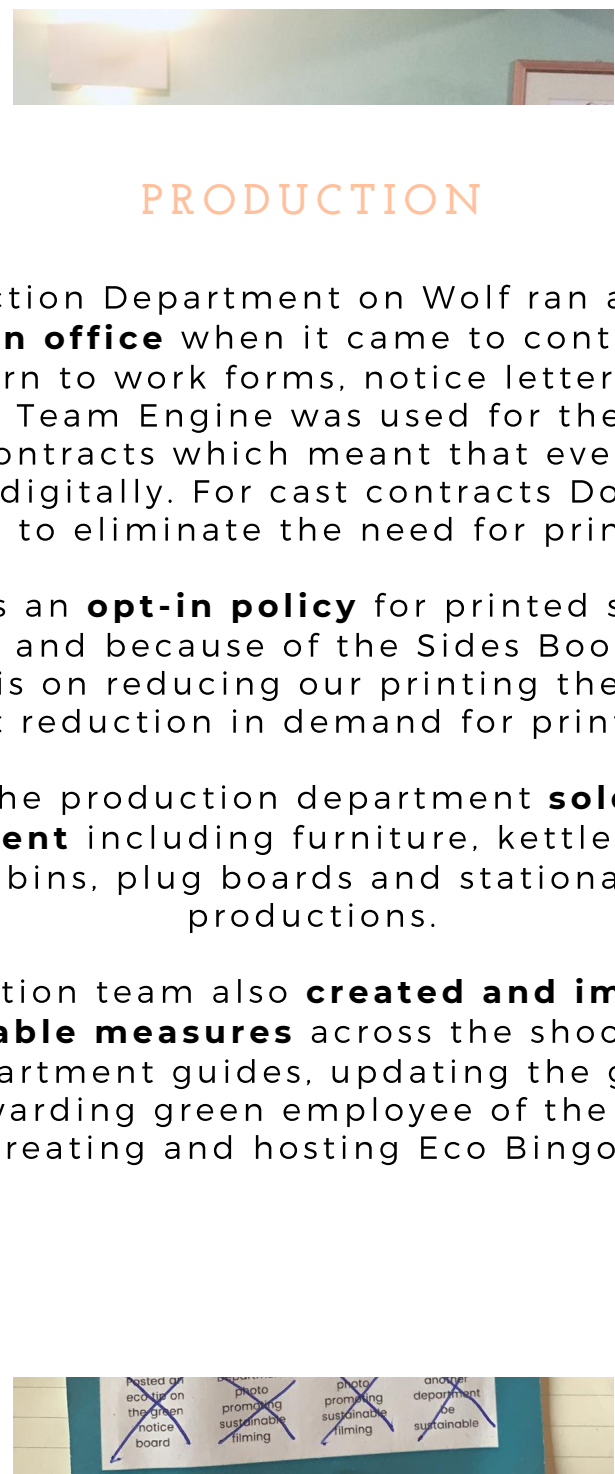
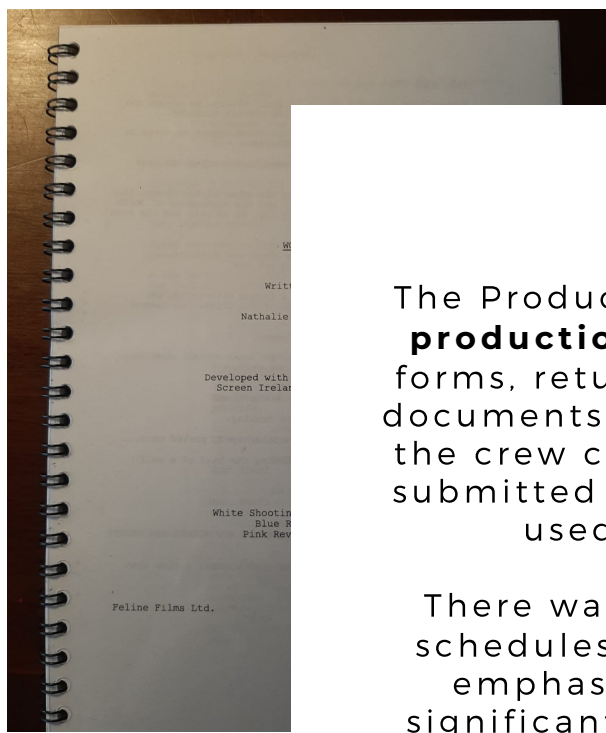
## PRODUCTION

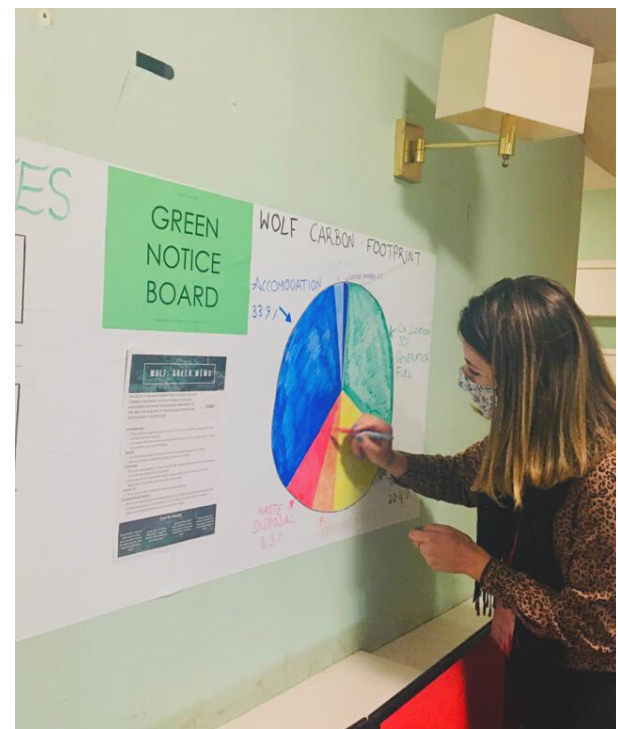
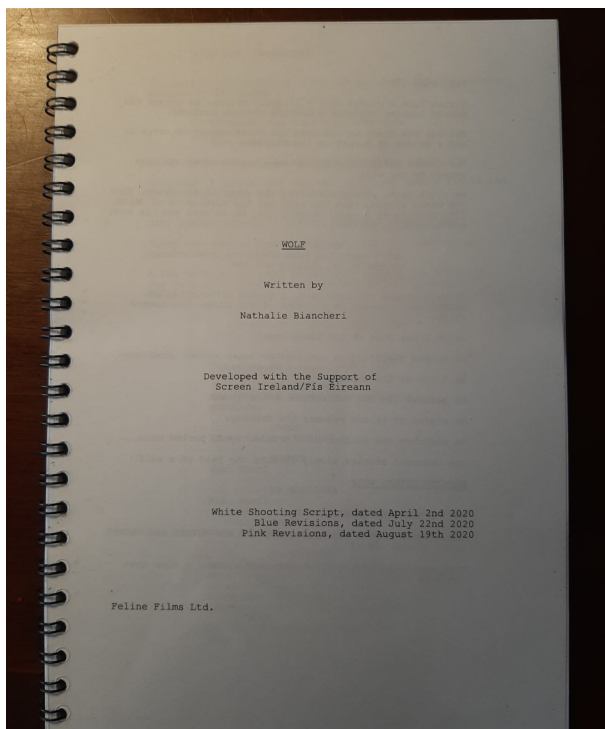
The Production Department on Wolf ran a **paperless production office** when it came to contracts, start forms, return to work forms, notice letters and other documents. Team Engine was used for the majority of the crew contracts which meant that everything was submitted digitally. For cast contracts DocuSign was used to eliminate the need for printing.

There was an **opt-in policy** for printed scripts and schedules and because of the Sides Books and the emphasis on reducing our printing there was a significant reduction in demand for printed copies.

On wrap, the production department **sold all office equipment** including furniture, kettles, coffee machines, bins, plug boards and stationary to other productions.

The production team also **created and implemented the sustainable measures** across the shoot - including issuing department guides, updating the green notice board, awarding green employee of the week and creating and hosting Eco Bingo.







## BEING SUSTAINABLE WITH COVID-19 MEASURES

Trying to run a sustainable set while also being one of the first production's to return to work after the Covid-19 Lockdown proved challenging however, we did our best to implement more environmentally friendly hygiene options where possible. Every crew and cast member was given a personal hand sanitiser when they commenced work and thereafter there was a refill station in the entrance hall where everyone could refill their sanitiser, antibacterial soap and washing-up liquid. We also bought hand sanitiser in bulk to reduce the amount of plastic.

Many crew members wore their own reusable face masks to work which was perfectly in compliance with on-set Covid guidelines. The DIT also sold handmade reusable facemasks for charity from the camera room. This greatly reduced the amount of disposable facemasks required on set.



## BEING SUSTAINABLE IN WRAP

From the early stages of shooting we began to think about where everything was going to go on wrap. One organisation which proved invaluable was **ReCreate**.

ReCreate is a social enterprise and registered charity making art materials and educational supplies accessible and affordable to every sector of the community for all kinds of creative purposes.

We were able to send ReCreate a list of all the items which we thought could be repurposed on wrap such as set flats, fake grass, bookshelves, carpets, paint and raised flower beds. We then arranged a collection date with them and they came and collected everything that they felt could be repurposed by their members.

With regards to all the office equipment, kitchenware and costume supplies we were able to sell these all to other productions who had just begun prep as we wrapped, ensuring that everything was reused within the film industry, creating a more circular economy.

## CREW FEEDBACK

*"Although COVID-19 has created more of a challenge for film sets and offices being sustainable and ecologically minded, our team found ways in which our pandemic predicament could help make our set more sustainable. They made a concerted effort on Wolf to counteract some of the single use requirements with stronger initiatives in creating a paperless environment, reducing the amount of travel and transport we used and repurposing our sets and equipment for second hand use which they were extremely successful at. Not only did it help towards Albert certification but it also saved the production money which is a huge incentive for producers introducing sustainability on more sets."*

**- Ailish Bracken, Line Producer**

*"Turns out competitive recycling encourages everyone to get involved - it was great fun! Wolf the most eco-conscious shoot I've been on, which was an achievement being the first shoot back after the COVID lockdown."*

**- Sinead Lillis, Script Supervisor**

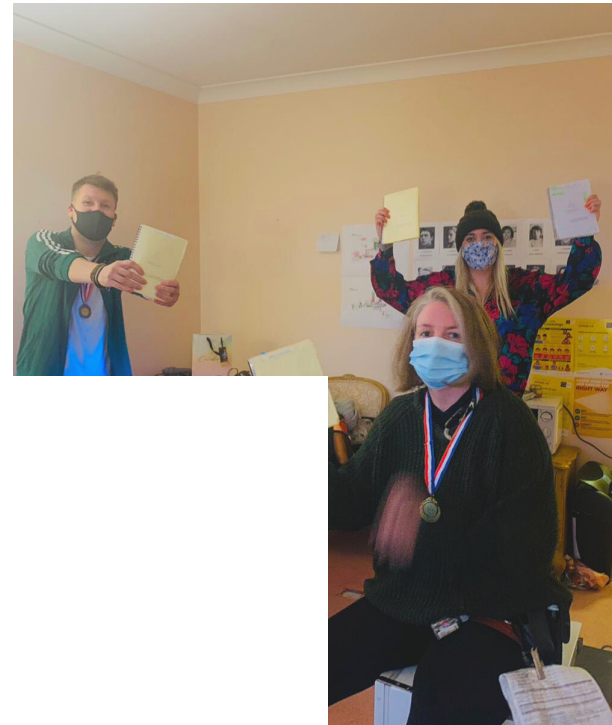
*"I would like to say what a delight to find a production so dedicated to recycling and repurposing. We see a lot of waste in the art dept and it's incredibly frustrating when we have lots of props and scenery left over at the end of a production. Luckily the schedule on Wolf allowed us to sell unwanted items at the early stages of this production and I became aware of two other 'modern' productions that were happening at the same time, enabling us to offer these productions larger props that may otherwise have been skipped.*

*Albert was new to me and it was great to know that scenery was being repurposed for future productions. We also worked fast advertising larger items on Facebook Marketplace and Adverts. This made for a smaller charity shop run of unwanted items and a far smaller skip content!*

*The green employee of the week and the group WhatsApp made for fun competitiveness between depts, and advertising in-house sale of props.*

*I would highly recommend more productions do this!"*

**- Justine Wright, Prop Buyer**



WOLF  
**ECO DAY**  
&  
**ECO BINGO**  
SEPTEMBER 30 2020



# ECO BINGO

Like classic bingo, with an eco twist!

Crew members collect their bingo card at the start of the day and begin marking off all the eco activities as they complete them.

To win eco bingo, each person in the department must complete their bingo card.

First department to do so, wins!

Production monitor everything throughout the day and crew are encouraged to send in photos as evidence of completing each task.

The winning department will receive a coveted eco prize at the end of the day!

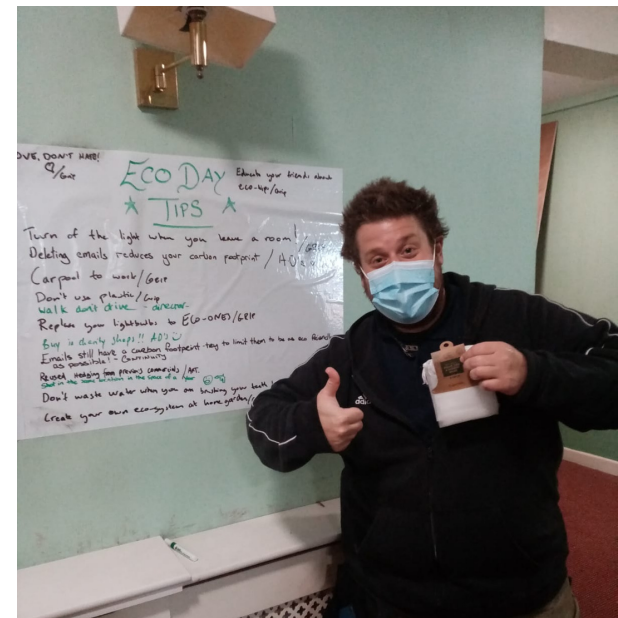
There are also spot prizes for anyone who makes a particular effort to be sustainable throughout the day!

## Eco Wolf Bingo!

Each person gets a Bingo sheet to complete  
The first department where all members complete their sheets (and supply proof!) WINS!  
Remember, play for fun.

Used a reusable cup for a hot drink	Used a reusable cup for a hot drink	Used a reusable water bottle	Used a reusable water bottle
Re purposed a waste item	Department Initiative	Department Initiative	Re purposed a waste item
Composted	Composted	Composted	Composted
Recycled correctly	Recycled correctly	Recycled correctly	Recycled correctly
Posted an eco tip on the green notice board	Department photo promoting sustainable filming	Department photo promoting sustainable filming	Helped another department be sustainable





## ECO BINGO

Eco Bingo is an innovative way to encourage cast and crew to be more sustainable during their time on set.

On Wolf, we found that the crew enjoyed the novelty of making sustainable measures competitive in the form of Bingo and also found it a great way to bond with their department. Everyone was most active in the morning and over lunch time.

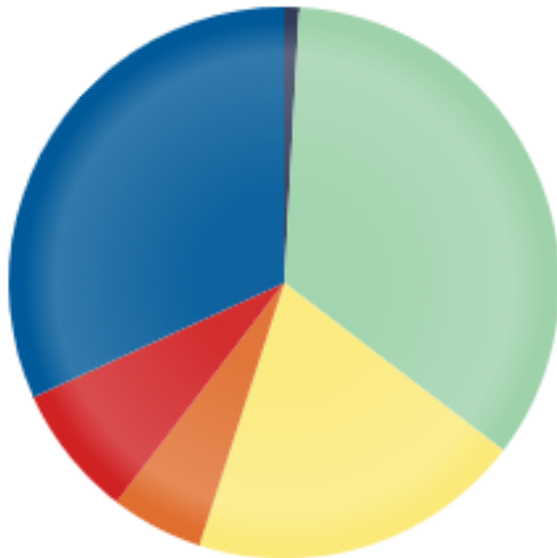
Spot prizes were a great way to keep momentum up throughout the day ahead of awarding the winning department on wrap! Spot prizes included reusable fruit and vegetable bags, bamboo toothbrushes and paper straws. The winning department received a coveted cactus as their prize!



# WOLF CARBON FOOTPRINT

Predicted (tonnes CO<sub>2</sub>e per hour) 30,1

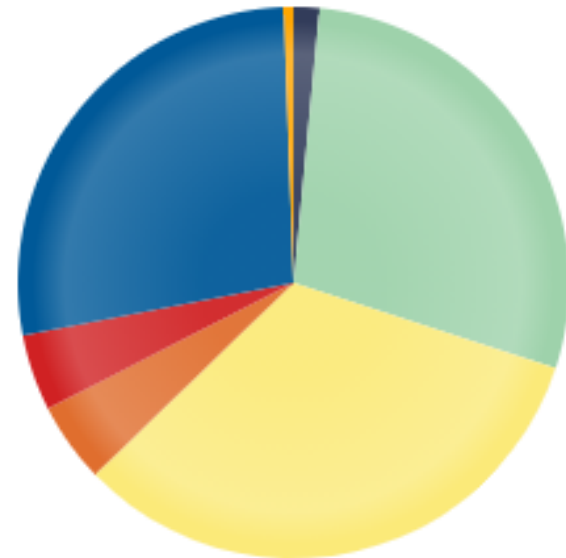
Predicted Total  
(CO<sub>2</sub>e[t]): 50,2



Office On Location  
Travel and Transport Materials Disposal  
Accommodation

Final (tonnes CO<sub>2</sub>e per hour) 34,9

Final Total  
(CO<sub>2</sub>e[t]): 58,1



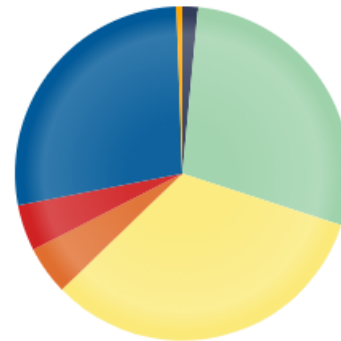
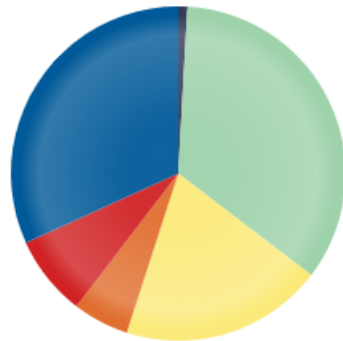
Office On Location  
Travel and Transport Materials Disposal  
Accommodation Post Production

# WOLF CARBON FOOTPRINT

On Wolf we used the Albert Carbon Footprint Calculator to track various aspects of the production to determine Wolf's environmental impact. Travel and Transport was the biggest contributor to our carbon footprint at 19 tonnes of CO<sub>2</sub>e as we had quite a number of cast and crew from outside of Ireland who we arranged flights for. However, due to Covid 19 restrictions the number of flights that we would have booked was reduced as our cast made far fewer journeys home.

The next highest section in our carbon breakdown was On Location Generator Use which was 16.6 tonnes of CO<sub>2</sub>e. While we did make an effort to use LED lighting throughout the shoot there was a generator on site for high energy lights. We also had a week of night shoots on Wolf which further contributed to our high diesel usage.

Accommodation was our third greatest carbon output on Wolf, producing 16 tonnes of CO<sub>2</sub>e. This was an unusual situation due to the fact that we were filming post-lockdown and all our cast and background actors had to be bubbled in a local hotel. They also had to stay extra days before they were scheduled to be on set as we had to allow time for Covid testing and quarantining. Had we not been filming in the midst of a global pandemic any local cast would have been staying in their own homes. We had a small group of overseas cast and crew who would have been accommodated regardless but the vast majority of our crew were local as we were filming in Dublin.

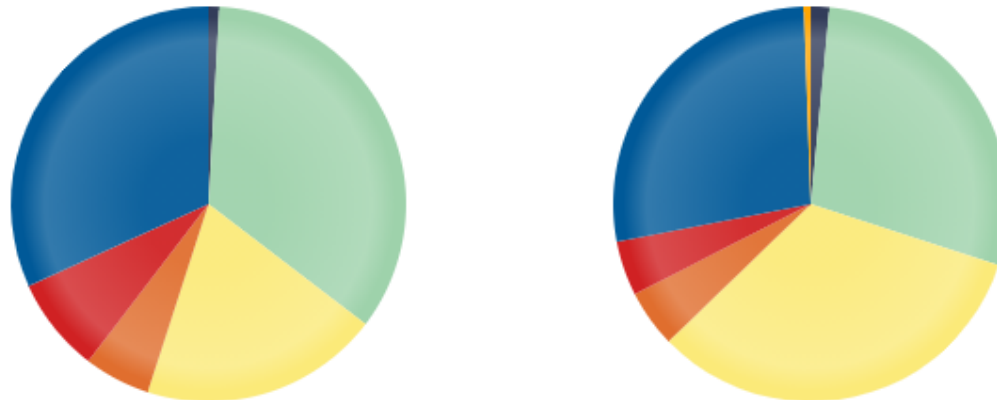


# WOLF CARBON FOOTPRINT

Following on from this Materials produced 2.73 tonnes of CO<sub>2</sub>e. We had a relatively small set build on Wolf as we were filming on location. Waste Disposal came in at 2.6 tonnes of CO<sub>2</sub>e. We made a big effort to promote recycling and composting in order to reduce our general waste and we had far less materials to be skipped on wrap as we either sold, donated or repurposed anything that was reusable.

Office Energy Use was 0.8 tonnes of CO<sub>2</sub>e due to the fact that the building's energy provider was a renewable energy company. The fact that we filmed in the summertime also greatly reduced our energy use as there was less need for heating and lighting. On Post Production our output was 0.3 tonnes of CO<sub>2</sub>e as Wolf required a relatively short amount of time in edit suites.

The more Irish productions that use the carbon calculator and share their footprints the better we can begin to understand the impact of the Irish film industry and what areas we all collectively need to improve on.





albert  
**sustainable  
production  
certification**

Wolf is the first Screen Ireland production to be certified as a BAFTA Albert Sustainable Production with a three star certification.



## ABOUT SHARON AND SACHA

Sharon Cronin and Sacha Dillon first met in 2019 and quickly realised they were both passionate about making the Irish film and television industry more sustainable.

While working together on the production team for *The Young Offenders* Series 2 and 3 they made a conscious effort to lower the production's carbon footprint. In doing so they successfully instigated an environmental policy and measurable programme that resulted in the production being certified the highest level of 3 Stars with BAFTA's Albert programme.

They created a case study summary document based on their efforts which has now been shared across the industry and which they have presented at various industry events.

In 2020, while working on Irish feature film *WOLF* post lockdown, and during the ensuing global pandemic, they successfully incorporated a host of more sustainable measures into daily set operations. This resulted in the certification of another production which will carry the Albert emblem on its credits. *Wolf* is the first ever Screen Ireland production to take part in BAFTA's Albert Sustainable Production Scheme.

Sharon Cronin is a Production Coordinator and Production Manager across feature films and TV. She is also the first Production Coordinator to successfully manage two sustainable Irish productions and have them both achieve Albert certification.

Sacha Dillon is a production assistant across feature films and TV. She has taken part in "Sustainable Production" and "Train the Trainer" courses with Roser Canela-Mas BAFTA's sustainability manager and acted as Sustainability Consultant on BBC drama *Smother* in 2020.

Sharon and Sacha are available as sustainability consultants on film and TV projects.

They can be contacted at:  
[scronin0@gmail.com](mailto:scronin0@gmail.com) / [sachadillon@gmail.com](mailto:sachadillon@gmail.com)